



January 8, 2023

Dear ICS Ready Refresh customers,

The convenient Ready Refresh water delivery program offered by ICS has been hugely popular since we first offered it in 2016. We have saved our customers an average of 30% compared to deliveries from other suppliers.

For the first time in 8 years, there will be a price increase on March 1. The increase applies only to 5-gallon jugs and the cooler rental. The price for plastic cups, 16.9-ounce bottles and 8-ounce bottles **remains unchanged**. We will continue to offer **free delivery**.

Please review the info attached. You'll appreciate that even with a modest increase, we are able to offer you a 50% discount from list price on the large jugs and 28% on the hot-and-cold cooler rental.

All deliveries between now and February 28, 2023, will be billed at the current price. You might want to take this opportunity to order a few extra-large jugs.

Thank you for being a valued ICS customer.

Sincerely,

Theresa Cullen-Seidel

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